

SANTA BARBARA, CA PERMIT NO. 367

601 West Junipero Street Santa Barbara, CA 93105 (805) 898-2116

www.cfsb.org



#### Support CFSB! cfsb.org/donate

If you would like to be removed from our mailing list, please send an email with your full name and address to info@cfsb.org.

Cancer Foundation Community Supporters

SAVE THE DATE May 6, 2023

## **RANCHEROS VISITADORES** Ride to Support Local Cancer Care



On Saturday, May 6th, hundreds of Rancheros Visitadores are expected to parade on horseback and carriages along Alisal Road through downtown Solvang to Old Mission Santa Inés for a blessing and a check presentation ceremony. The funds raised benefit programs at the Ridley-Tree Cancer Center including: clinical research trials, wellness classes and support programs, hereditary cancer risk counseling and patient navigation.

> Since 2012, the Rancheros Visitadores contributed more than \$1.2M to the Cancer Foundation. Join us this year to celebrate their fundraising achievements.

# CFSB NEWS

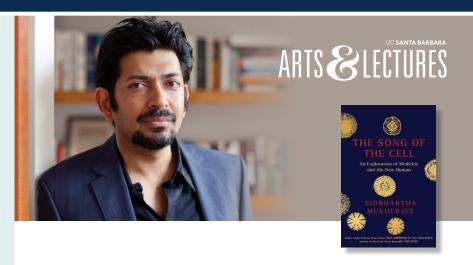
#### Welcome to 2023!

Last year, thanks to the generosity of local residents, the Cancer Foundation of Santa Barbara continued its mission of ensuring comprehensive, close-to-home care is a reality for the Santa Barbara community. Funding for programs such as nutrition, genetic counseling and oncology social work, and the purchase and installation of a digital PET/CT machine at Ridley-Tree Cancer Center, allow patients to avoid travel outside of the area to receive superior cancer care.

This year, the Foundation is again focused on supporting the services that make a difference as patients journey with, through and beyond cancer, as well as the purchase and installation of a new SPECT/ CT machine. We are proud to maintain our commitment to sustaining the highest level of cancer care—the same promise since our founding in 1949.



**Lori Willis** Executive Director



### **SIDDHARTHA MUKHERJEE** The Song of the Cell: An Exploration

of Medicine and the New Human

**CO-PRESENTED WITH UCSB ARTS & LECTURES** WEDNESDAY, MARCH 8 | 7:30 PM THE GRANADA THEATRE

From cancer physician and researcher Siddhartha Mukherjee comes his new book, The Song of the Cell, an exploration of medicine and our radical new ability to manipulate cells. Author of the Pulitzer Prize-winning Emperor of All Maladies and the No. 1 New York Times bestseller *The Gene*, Mukherjee continues his exploration of what it means to be human in this story of how scientists discovered cells, began to understand them and are now using that knowledge to create new humans.

"Mukherjee has a storyteller's flair and a gift for translating complex medical concepts into simple language." -The Wall Street Journal

Presented in association with UCSB Department of Molecular, Cellular & Developmental Biology

Use promo code CFSB for 20% OFF tickets only purchased at ArtsAndLectures.UCSB.edu

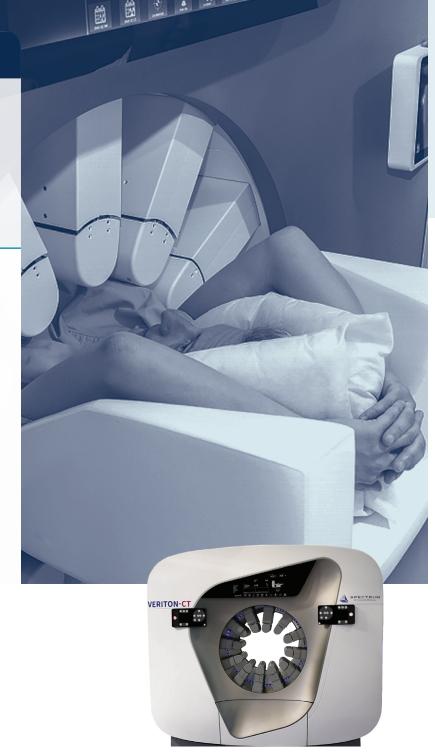
# Times are changing: SPECT/CT

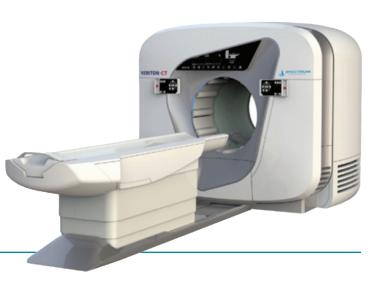
When the doors of the new cancer center opened in 2017, the Cancer Foundation of Santa Barbara knew our work was not yet complete. In order to ensure the highest quality of oncology diagnostic care available, the Foundation began work on the second phase of the project, which provides technological and cosmetic upgrades. The Nuclear Medicine department of the Ridley-Tree Cancer Center, which is housed on the ground floor of Cottage Hospital, has maintained its presence inside the hospital for more than half a century in order to provide both inpatient and outpatient care.

This year the Foundation will begin construction to install new SPECT/CT equipment. This technology allows physicians to obtain two types of scans and then fuse or merge the images. The fused scan can provide more precise information about how different parts of the body function and more clearly identify problems such as tumors. In addition to offering improved image resolution and sensitivity, patients receive less radiation during scans.

To learn more about this state-of-the-art equipment, scan the QR code or visit cfsb.org/nucmed.









# PLAN FOR YOUR FUTURE & FOR OURS

It's a new year and the perfect time to add to your list of 2023 resolutions—make a plan for your future. Anyone who has property and/or a family should have an estate plan. Creating a plan is an important step in your life journey. This is your opportunity to decide how you will benefit your family, friends and charitable organizations after your lifetime. Including a gift in your documents, often called a bequest, is a great way to support the future of local cancer care without giving away any of your assets today. A bequest is a gift that can be changed at any time, if your circumstances change.



Here are some of the ways you can support cancer care with a charitable bequest:

- Make a gift of a specific dollar amount
- Make a gift of a percentage of your estate
- Leave the remainder of your estate after you have provided for your heirs

A bequest may be made through a will or through a living trust. Estate gifts to the Cancer Foundation have been transforming the quality of cancer care on the central coast since our founding in 1949. Cutting-edge technology, life-saving research, supporting the cost of treatment for patients in need—even the land beneath the new Cancer Center—all of these have been supported tremendously by legacy gifts to the Cancer Foundation.

We invite you to discuss how you can leave a meaningful legacy for the people and organizations in your life. **Contact Lori Willis, Cancer Foundation of Santa Barbara, at** (805) 898-2187 or lwillis@cfsb.org.

The Elaine and Edward Stepanek Society recognizes and honors donors who have included the Cancer Foundation in their estate plans through Planned Gifts.

Membership is conferred upon those who have communicated to the Foundation their intention to make a gift through their will, living trust or other planned agreement to support the Ridley-Tree Cancer Center. Please let us know if you have remembered or would like to remember the Foundation in your plans so that we can acknowledge your support and say thank you.