



# ADVANCING NUCLEAR MEDICINE

The Cancer Foundation recently completed the construction and installation of a digital PET/CT scanner, the first of its kind in our community.

This initiative continues our commitment to bring state-of-the-art technology to all **Ridley-Tree Cancer Center** locations and to complete the modernization of the **Nuclear Medicine Department at Cottage Hospital**.

*“Medicine is advancing at a rapid pace and the Cancer Foundation is committed to ensuring that our world-class Nuclear Medicine physicians have the technology to match their expertise.”*

— Lori Willis  
Executive Director, Cancer Foundation of Santa Barbara

[cfsb.org/nucmed](http://cfsb.org/nucmed)

*If you would like to be removed from our mailing list, please send an email with your full name and address to [info@cfsb.org](mailto:info@cfsb.org).*

Support CFSB! [cfsb.org/donate](http://cfsb.org/donate)

[www.cfsb.org](https://www.cfsb.org) @cancerfoundationsb

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**CANCER FOUNDATION**  
OF SANTA BARBARA



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# CANCER FOUNDATION OF SANTA BARBARA '22 WALK/RUN



## JOIN US FOR THE VIRTUAL WALK/RUN THIS OCTOBER!

This year marks the 30<sup>th</sup> and final year of the Walk/Run. Join us for this virtual event which can be completed where and when you want: indoors or outside, day or night. Register and complete either the 5K, 10K or Kids' 1 Mile during the event window (October 1-16), and help us reach our fundraising goal of \$100,000. All of the funds raised through the Walk/Run support cancer research and patient supportive care programs at the Ridley-Tree Cancer Center. To register or support a participant or team, please visit the Walk/Run website at [www.cfsb.org/walkrun2022](http://www.cfsb.org/walkrun2022).

**OCTOBER 1-16, 2022**



## MILESTONES

**1993**

Terry Fox & Fay Hobbs Run held in conjunction with the Four Seasons Biltmore Santa Barbara

**1999**

First year the event raises more than \$100K

**2003**

Name changed to Cancer Center Walk/Run

**2004**

Cumulative event fundraising exceeds \$1M

**2009**

First time more than 1,000 participants take part in the annual event; Inaugural Julie Main Award presented

**2010**

Total event fundraising surpasses \$2M mark

**2012**

Event fundraising surpasses \$200K for the first time

**2015**

Total fundraising from the event exceeds \$3M

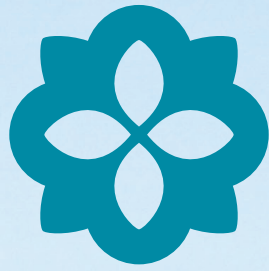
**2020**

Walk/Run held virtually for first time

**2022**

30th and final Walk/Run held virtually

*Thank you to all of our supporters over the last 30 years!*



# CANCER FOUNDATION

OF SANTA BARBARA

# HONORING OUR PAST, EMBRACING OUR FUTURE

The Cancer Foundation of Santa Barbara recently introduced a new brand identity, positioning and brand promise which conveys its rich history and legacy, while incorporating a uniquely Santa Barbara style.

As the leading funder of cancer care at the Ridley-Tree Cancer Center, the Cancer Foundation commits millions of dollars annually to support cancer diagnosis, treatment, research and technology. Additional funds are used to support cancer related programs in Santa Barbara County.

*The mission of the Cancer Foundation of Santa Barbara is to ensure superior cancer care for all residents of Santa Barbara County regardless of means.*

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